

SPONSORSHIP INFORMATION

# Stepping Out in Style

An Evening of Fashion

*Presented by*

The Women's Board of  
Baptist Health Care Foundation

October 24, 2024

**Women's Board**  
OF BAPTIST HEALTH CARE  
FOUNDATION



# Stepping Out in Style

**An Evening of Fashion**

**48<sup>th</sup> Annual Women's Board  
Fashion Show**

**October 24, 2024**

**Sanders Beach-Corinne Jones Resource Center**

5:30 p.m.      Cocktails, Silent Auction and Hors D'oeuvres  
6:30 p.m.      Program and Live Auction  
7 p.m.          Fashion Show

Reserve your seat along the runway for a night of fun, fashion and philanthropy. Partnering with locally owned boutiques and generous sponsors, the annual Women's Board Stepping Out in Style Fashion Show features professional and local models who will showcase the latest trends on the catwalk. The evening includes charcuterie, live and silent auctions, and a bar.

All proceeds will benefit the Baptist Health Care Foundation. Last year's fashion show raised more than \$135,000 to support the senior adult social space within the Behavioral Health Unit at the new Baptist Hospital campus.

Please consider joining us to support our Mission of helping people throughout life's journey.



# Sponsorship Levels

- Presenting Sponsor / \$20,000 (one available):** VIP seating\* for 10, name included in press release, logo in print and broadcast advertising, logo in event video recognition, a two-page color program ad, logo and name listed on Baptist Health Care (BHC) Foundation website, presenting sponsor presentation, promotional items in all swag bags, logo on swag bags, 10 VIP swag bags, company prominently listed on all marketing materials (Presenting sponsorship is customizable to company.)
- Haute Couture / \$5,000:** VIP seating\* for eight, name included in press release, logo in print and broadcast advertising, logo in event video recognition, full-page color program ad, name listed on BHC Foundation website, promotional items in all swag bags, eight VIP swag bags
- Sips & Cocktails Bar Sponsor / \$3,500 (two available):** VIP seating\* for four, logo to be displayed on one of the hosted event bars, name included in press release, name in print and broadcast advertising, logo in event video recognition, full-page color program ad, name listed on BHC Foundation website, promotional items in all swag bags
- Avant Garde / \$2,500:** VIP seating\* for six, name included in press release, name in print and broadcast advertising, logo in event video recognition, full-page color program ad, name listed on BHC Foundation website, promotional items in all swag bags
- In Vogue / \$1,500:** VIP seating\* for four, name in print advertising, event video recognition, half-page color program ad, name listed on BHC Foundation website, promotional items in all swag bags
- Trendsetter / \$600:** VIP seating\* for four
- Night Out for Two / \$250:** General seating for two

\*VIP seating will be assigned.

## Deadlines:

Deadline for print advertising is **Friday, Sept. 13, 2024**. Deadline for event recognition is **Friday, Oct. 4, 2024**.  
Deadline for promotional items is **Friday, Oct. 18, 2024**. Drop off or deliver to Foundation by **Oct. 18, 2024**.

Please email sponsorship ad/logo to **melissa.schmiedeskamp@bhcpns.org** by the above deadline(s) to ensure it will be included in the event program and/or video recognition and website.

**Note: Images for program ads should be a minimum resolution of 300 dpi.**

Donor Name/Company: \_\_\_\_\_  
(As it should appear in print)

Contact Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

## Payment method:

**Please remit sponsorship form and payment to:**

Baptist Health Care Foundation, P.O. Box 17500, Pensacola, FL 32522

- Check enclosed. (made payable to: Women's Board of BHCF)
- Please invoice.
- Pay online. (baptisthealthcarefoundation.org)



Scan to pay online.

For additional information, please call **850.908.7464** or email **melissa.schmiedeskamp@bhcpns.org**.

## About Baptist Health Care

Baptist Health Care is a not-for-profit health care organization based in Northwest Florida that is committed to helping people throughout life's journey. Baptist continuously strives to be a national leader in quality and service. Baptist Health Care includes three hospitals, four medical parks, Andrews Institute for Orthopaedics & Sports Medicine and a large network of primary care and specialty physicians. Baptist Health Care is one of the largest non-governmental employers in Northwest Florida.

Baptist Health Care • Baptist Hospital • Gulf Breeze Hospital • Jay Hospital  
Baptist Medical Park – Nine Mile • Baptist Medical Park – Navarre  
Baptist Medical Park – Pace • Baptist Medical Park – Airport  
Andrews Institute • Baptist Medical Group • Baptist Heart & Vascular Institute  
Baptist Health Care Foundation



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Pensacola, FL 32522

[baptisthealthcarefoundation.org](http://baptisthealthcarefoundation.org)